



Western Economic  
Diversification Canada

## FREE E-COMMERCE TOOLS FOR SMALL BUSINESS

## INTRODUCTION

**Western Diversification**  
<http://www.wd.gc.ca>

**eGovLinks**  
<http://www.egovlinks.com>

**BusinessGateway**  
<http://www.businessgateway.ca>

## INTERNET ACCESS

**Address.Com**  
<http://www.address.com/>

**DotNow**  
<http://www.dotnow.com>

**Funcow**  
<http://www.funcow.com/>

**NetZero**  
<http://www.netzero.com/>

**3Web**  
<http://www.3web.net/>

**Winfire**  
<http://www.winfire.com/>

## BROWSERS

**Internet Explorer Intern.**  
<http://www.microsoft.com/windows/ie/intl/default.ASP>

**Netscape International**  
<http://home.netscape.com/intl/download/index.html>

## E-MAIL

**Hotmail**  
<http://www.hotmail.com>

**Email Addresses**  
<http://www.emailaddresses.com>

**Free E-Mail Guide**  
<http://fepg.net/>

## UTILITIES

**Adobe Acrobat Reader**  
<http://www.adobe.com/products/acrobat/readstep.html>

Portable document file (PDF) viewer.

**RealPlayer**  
<http://www.real.com/>  
Audio and video player.

## GLOBAL SEARCH TOOLS

**Beaucoup**  
<http://www.beaucoup.com>

**Orientation**  
<http://www.orientation.com>

**Copernic**  
<http://www.copernic.com/>

**Spy On It**  
<http://www.spyonit.com/Home>

**Dogpile**  
<http://www.dogpile.com>

**Open Directory Project**  
<http://dmoz.org/>

**Dot Com Directory**  
<http://www.dotcom.com>

**Infospace Yellow Pages**  
[http://www.infospace.com/info/index\\_ylw.htm?](http://www.infospace.com/info/index_ylw.htm?)

**Media Links**  
<http://www.mediainfo.com/emedial/>

**NewsTracker**  
<http://nt.excite.com/>

## TRADE PORTALS

**Interactive Export Planner**  
[http://www.interactiveplan.com/exporter/Eng/app\\_templates/home\\_en.cfm](http://www.interactiveplan.com/exporter/Eng/app_templates/home_en.cfm)

**Export Source**  
<http://www.exportsource.gc.ca/>

**FITA**  
<http://www.fita.org/>

**Global Business Web**  
<http://www.globalbusinessweb.com/>

**MSU-CIBER**  
<http://ciber.bus.msu.edu/busres.htm>

**U of Kansas IBRC**  
<http://www.ibrc.bschool.ukans.edu/>

**TradePort**  
<http://www.tradeport.org/ts/>

**Worldwise**  
<http://www.idiominc.com/worldwise/index.asp>

## GLOBAL E-BUSINESS LIBRARIES

**Marketing Internationally**  
<http://www.wilsonweb.com/webmarket/global.htm>

**Country Commercial Guides**  
[http://www.state.gov/www/about\\_state/business/com\\_guides/index.html](http://www.state.gov/www/about_state/business/com_guides/index.html)

**Passport**  
<http://www.doingbusinessin.com/>

**International Tax**  
<http://www.taxsites.com/international.html>

**Market Research**  
[http://strategis.ic.gc.ca/sc\\_mrkt/i/binddc/engdoc/1a1.html](http://strategis.ic.gc.ca/sc_mrkt/i/binddc/engdoc/1a1.html)

**FedStats**  
<http://www.fedstats.gov/>

**Trade Data Online**  
[http://strategis.ic.gc.ca/sc\\_mrkt/itdst/engdoc/tr\\_homep.html](http://strategis.ic.gc.ca/sc_mrkt/itdst/engdoc/tr_homep.html)

**International Bid Opportunities**  
[http://www.fedmarket.com/sales\\_resources/jumpstation/bids/international.html](http://www.fedmarket.com/sales_resources/jumpstation/bids/international.html)

## GOV'T TRADE HUBS

**Austrade Online**  
<http://www.austrade.gov.au/>

**InfoExport**  
<http://www.infoexport.gc.ca/>

**New Zealand Trade Development Board**  
<http://www.tradenz.govt.nz/>

**Trade Partners UK**  
<http://www.tradepartners.gov.uk/>

**International Trade Administration**  
<http://www.ita.doc.gov/>

**USA Trade**  
<http://www.usatrade.gov/>

## TRADE TRAINING

**Forum for International Trade Training**  
<http://www.fitt.ca/>

**Virtual International Business Academy**  
<http://www.viba.msu.edu/>

**TradeExpert**  
[http://www.tradeport.org/ts/trade\\_expert/index.html](http://www.tradeport.org/ts/trade_expert/index.html)

**Take a World View**  
<http://www.strategis.ic.gc.ca/SG/sc01071e.html>

**Virtual Trade Mission**  
<http://www.virtualtrademission.org/>

## TRADE WEBCASTS

**GlobalSpeak**  
<http://www.globalspeak.com/>

**ProNetLink**  
<http://www.pronetlink.com>

**RealGuide**  
<http://www.realguide.com>

## TRADE SHOWS

**TSCentral**  
<http://www.tscentral.com>

**Webcast Center**  
<http://www.tscentral.com/webcastcenter/>

## Sky and Fleet E-Com Tips

Key e-commerce trends:

- **E-commerce is going into orbit.** Total e-com revenues in 1999: \$300 billion. Expected by 2004: \$7.3 trillion.
- **International e-business is exploding.** Share of global e-commerce business outside North America in 1999: 25%. Expected by 2002: 45%.
- **The Web is going multilingual in a huge way.** In 1999, 46% of web users non-English. By 2005, nearly two-thirds will be non-English. China will have largest number of Internet users in the world.
- **Trade barriers are collapsing all over the world.** Initiatives include WTO Millennium Round, FTAA, Euro, EC Expansion, Rio Declaration, APEC trade agreement. In 1990s, some 40 free trade areas or customs unions were established around the world, and more on the way.
- **When you go online, you are instantly global** and multinational by default, whether you thought you were or not.
- **All this means you'll have to deal with multiple currencies,** languages and business practices, or risk turning off a growing segment of the Internet market.
- **New web devices and appliances.**

- **Wireless technologies.**

- **Virtual ubiquity.**

**OFFICE SUITE**

**StarOffice**  
<http://www.sun.com/staroffice/>

**FreeDesk**  
<http://www.freedesk.com/>

**Thinkfree**  
<http://www.thinkfree.com>

**VIRTUAL OFFICE**

**CommunityZero**  
<http://www.communityzero.com>

**Intranets**  
<http://www.intranets.com>

**Magical Desk**  
<http://www.magicaldesk.com>

**MyEvents**  
<http://www.myevents.com>

**Visto**  
<http://www.visto.com>

**Vjungle**  
<http://www.vjungle.com>

**E-TELEPHONE**

**DialPad**  
<http://www.dialpad.com/>

**Hot Telephone**  
<http://www.hottelephone.com/>

**iConnectHere**  
<http://www.deltathree.com>

**MediaRing**  
<http://www.mediaring.com/>

**PhoneFree**  
<http://www.phonefree.com>

**Visitalk**  
<http://www.visitalk.com>

**ZeroPlus**  
<http://www.zeroplus.com/>

**BOOKKEEPING**

**Freeworks**  
<http://www.freeworks.com>  
**NetLedger**  
<http://www.netledger.com>  
 Web-based accounting.

**EMPLOYMENT**

**The Riley Guide**  
<http://www.rileyguide.com>

**Monster**  
<http://www.monster.com>

**NEWSLETTERS**

**egroups**  
<http://www.egroups.com>

**ListBot**  
<http://www.listbot.com>

**Topica**  
<http://www.topica.com/>

**TRANSLATION**

**Babel Fish**  
<http://babelfish.altavista.com/>

**Free Translation**  
<http://www.freetranslation.com/>

**SystranLinks**  
<http://w4.systranlinks.com/config>

**E-LEARNING**

**Blackboard**  
<http://www.blackboard.com/>

**WebCT**  
<http://www.webct.com/>

**FreeSkills**  
<http://www.freeskills.com/>

**PC Show and Tell**  
<http://www.pcshowandtell.com/>

**Microsoft Insider**  
<http://www.microsoft.com/insider/learning/default.htm>

**Free University**  
<http://www.vtu.edu/>

**World Wide Learn**  
<http://www.worldwidelearn.com>

**WIRELESS**

**Oracle Mobile**  
<http://www.oraclemobile.com>

**Web2Mobile**  
<http://www.web2mobile.com>

**E-MARKETPLACES**

**Exostar** (aerospace)  
<http://www.exostar.com/>

**Buzzsaw** (construction)  
<http://www.buzzsaw.com/>

**E-Steel** (steel)  
<http://www.esteel.com>

**Gofish** (seafood)  
<http://www.gofish.com>

**PlasticsNet** (plastics)  
<http://www.plasticsnet.com>

**Produceworld** (produce)  
<http://www.produceworld.com>  
 Produce.

**eLance** (prof. services)  
<http://www.elance.com>

**Akropolis** (architecture)  
<http://www.akropolis.net/>

**ECeurope** (Western Europe)  
<http://www.eceurope.com/>

**Kasna** (Eastern Europe)  
<http://www.kasna.com>

**Trade2Gain** (India)  
<http://www.trade2gain.com/>

**MeetWorldTrade** (Asia)  
<http://www.meetchina.com>

**E-Marketplace Directories**

**B2businessNet**  
<http://www.b2business.net>

**Line56**  
<http://www.line56.com>

**FREE BROCHURE STOREFRONTS**

**Bizland**  
<http://www.bizland>

**Freeservers**  
<http://www.freeservers.com>

**Homestead**  
<http://www.homestead.com>

**Moonfruit**  
<http://www.moonfruit.com>

**Tripod**  
<http://www.tripod.com>

**FREE E-COMMERCE STOREFRONTS**

**Bigstep**  
<http://www.bigstep.com>

**Freemerchant**  
<http://www.freemerchant.com>

**GoLinQ**  
<http://www.golinq.com>

**JustWebit**  
<http://www.justwebit.com>

**LookSmart Shops**  
<http://shops.looksmart.com>

**VStore**  
<http://www.vstore.com/>